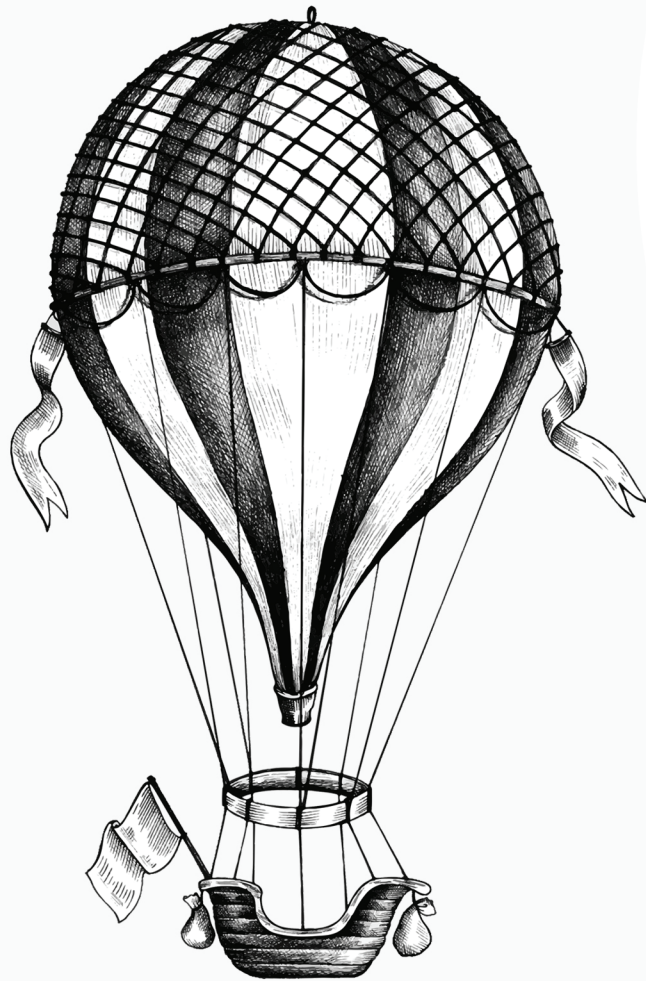


Building New - Age Entrepreneurship Ecosystem in Small Towns

“Nativelead is a one of a kind platform for empowered and established natives of various small towns to interact with aspiring entrepreneurs from the region. Through Nativelead, the leaders can invest their well cultivated expertise, knowledge, contacts, wisdom, time and money in the entrepreneurs to reap wholesome and soulful returns.”



www.nativelead.org



What We Do

We help create

- - - more brands for your native
- - - more intellectual properties
- - - more jobs
- - - better entrepreneurial culture
- - - better ecosystem

We help prevent

- - - local brain drain
- - - urbanization
- - - outflow of local money & resources

We help access

- - - investments
- - - technology
- - - markets
- - - mentors
- - - incubators & accelerators
- - - critical knowledge & guidance
- - - media
- - - government
- - - large corporate establishment
- - - research labs
- - - top industry leads
- - - business & social forums

IMPACT : Startup Speak

Nativelead - True and genuine guides for the sons of soil focusing over social impact than money. Happy to be associated with Namma Ooru Nativelead.

Thanks a lot.



Baskaran Veluchamy
Founder | Nativespecial.com
[Native of Karur]

"The effort put in by NLF team is in valuable. Just not facilitating funding but time & energy spent towards going one step ahead to encouraging young entrepreneurs, mentoring & streamlining their thoughts & actions is the key to success.

My humble gratitude to NLF Team"



Manjunath
Founder Director | Happy Hens Farm
[Native of Karur]

It's a great initiative from Team Nativelead to inspire middle India entrepreneurs and empower them locally. The regional startups solving regional problems are slightly far from the investors community in our continent. When the business problem & solutions are native specific, it's a great initiative to fund them at native land. We as entrepreneurs of middle India owe to the man at the helm of affairs at Nativelead for the initiative and inspiration. Native wisdom of our natives shall triumph.



Selvakumar Varadarajan
Founder
VilFresh -Laymen Agro Tech
[Native of Salem]

Nativelead has been a huge support in our startup growth. Raising funds from Nativelead investors who want their own set of startups to grow is great idea - is helpful strategically as well as the whole process becomes highly comfortable. The members were so assuring and have been supportive on the operations even after the fund raising completion.

Thanks a lot to the Nativelead team for the continued support.



Sneha
Founder | sproboticworks.com
[Native of Chennai]

I have connected with Nativelead via our mentor Nagaraja Prakasam. I am very impressed with the model they have developed to connect small town investors & to nurture rural startups. I can see there are several ecosystems are developing based on Nativelead model.

Nativelead has helped me access to the best mentorship & funding.



Rajiv Rao
Founder & CEO | Fresh World
[Native of Bangalore]

NAN has been amazing to work with & is a perfect platform for start-ups which are at our stage. The members are solid and was really surprised me with deep insightful questions on our Business & model. The entire process was transparent, fast, quick and simple. Surely a platform which every entrepreneur would like to leverage!

I would definitely recommend NAN to anyone trying to raise funding. It's a game changer indeed!

A big thank you to Sivarajah & the NAN Team for a great platform!!



Pradeep
Founder & CEO
Farmers Fresh Zone Pvt Ltd
[Native of Thrissur]

தொழில் முனைவே ஒரு சமூகத்தின்
மாற்றத்திற்கான முதல் படி.

அத்தகைய தொழில் முனைவாளர்களை
வளர்த்தெடுக்க ஒரு மிரத்தியேக
கட்டமைப்பை ஏற்படுத்தி அவர்களுக்கு
வேண்டிய தொழில் சார் உதவிகளைச்
செய்து வரும் நேட்டிவ்லீட் அமைப்பு
வளரும் இளைஞர்களுக்கு ஒரு நல்ல
வாய்ப்பு.

இனி வரும் காலங்களில்
நேட்டிவ்லீட் மூலம் ஒவ்வொரு உளும் ஒரு
தொழில் சார் நகரமாக மாறும் என்பதில்
ஐயமில்லை.



Shanmuga Raja
Co Founder | Native Krea
[Native of Madurai]

NativeLead has been a support and a blessing to entrepreneurs in tier 2 and tier 3 cities. Apart from encouraging entrepreneurs to start-up in tier 2 and tier 3 cities NativeLead has helped bring about a great army of entrepreneurs, investors and industries experts together. This has positively benefitted the community through collaboration leading to great ideas being funded bringing about employment opportunities and overall improving the economic statuses in these towns and cities.



Dr. J. Alban Michael
Founder | Livigro
[Native of Madurai]

Nativelead offers a platform for startups and entrepreneurs which was not possible in tier 2 and tier 3 cities before.

Native Startup Circle, a sub forum of Nativelead is a breeding ground for new ideas, nurturing and mentoring through networking of young entrepreneurs with the support of established industry leaders.



Varatharajan
Founder | itsmyplan
[Native of Madurai]

ஒரு விதை மண்ணில் விழுந்ததனால்
மட்டுமே அது முளை விடும்
வளர்ந்துவிடுவதில்லை. இயற்கை, உரம்,
நீர், சரியான தட்பவெப்பம், ஒளி என்று பல
காரணிகள் இருக்கிறது. இதில் ஒன்று
குறைந்தாலும் அது முளைவிடுவதில்லை.

ஸ்டார்ட்அப் ஐடியா என்பதும் ஒரு விதை
தான். சரியான விதை என்றால் அது
வேர் விரும்பவரை பாதுகாக்க உள்ள
அமைப்பு தான் நேட்டிவ்லீட்.
இணையத்தில் ஸ்டார்ட்அப் மற்ற
எழுதிக்கொண்டிருந்த
என்னை தேடிக் கண்டறிந்து
வாய்ப்புகள் பல கொடுத்தது.



Karthikeyan
Founder | Fastura technologies
[Native of Madurai]

இது தமிழகத்தின் சிறு நகரங்களில்
அனைத்து இடங்களுக்கும் சென்று சேர
வேண்டும். தொழில் முனைவோர்கள் பலர்
உருவாக வேண்டும். தமிழ்நாடு
எல்லாவற்றிலும் சிறு மாநிலங்களுக்கு
முன்னோடியாக திகழ்ந்திருக்கிறது. இதிலும்
ஊட ஒரு புதிய இலக்கை அடையும்.

Nativelead: An exemplary initiative to ponder and uplift the business environment in tier II & III cities.

They support us with contemporary business practices and also help us in many ways to grow our ventures.



Arun Raja
CEO | Silicon Harvest
[Native of Madurai]

Nativelead a platform converts a zero to hero. Once to me the start up is unheard from there Nativelead helped me to understand the entrepreneurship culture and nurtured me to run successfully my venture kurutham technologies



Manickavasagam
Founder | Kuruntham
[Native of Aruppukottai]

Nativelead, the unique destiny for aspirants to live their dreams. Such a wonderful platform operates on four basic components enabling, nurturing, incubating & investing and serves as a one stop solution for startups to start and scale successfully.

For me Nativelead is so special as it triggered my passion and made me think about being an entrepreneur. Now, I am an entrepreneur, running a education venture.



Raja
Co Founder | Pepperlearn
[Native of Salem]

Nativelead is a gift for budding startup entrepreneurs for tier 2 and tier 3 cities. This is not only a funding organization but helps build a positive ecosystem for new age entrepreneurship. I am extremely happy to be associated with Nativelead for more than 2 years.

Thanks to this Noble initiative.



Suresh Murugan
Founder | Attitude Handwriting Analysis
[Native of Coimbatore]

Nativeleads gave me a platform to improve my leadership qualities and showcase my talents. After associating with Nativelead our organization network and brand value increased drastically.

We are honored to be associated with Nativelead.



Chandru
Founder | Maxcade
[Native of Erode]

Breaking the fallacy that startups can only emerge from metro cities, Nativelead has been instrumental in showcasing not just great startup founders but also creation of the best Native Angel Network in the country.



Vinoth
Edupreneur | Space Trek Global
[Native of Trichy]

Nativelead has been invariably an eye opener for entrepreneurship aspirants of a tier II city like Trichy. The exposure, nuances, jargons and the needed connects for a startup were all possible only because of Nativelead under the able guidance of Mr. Sivarajah Ramanathan. The team's down to earth approach has made a conducive ecosystem where getting connected to the stalwarts of the relevant domains has been a cakewalk.

The acquaintance with this forum has been an inevitable reason for my entrepreneurial achievements since my venturing in... Hats off to Nativelead and yes, miles to go.



Philip
Founder | Shannon Farms
[Native of Trichy]

Nativelead is a boon for the aspiring first generation entrepreneurs from Tier 2 and Tier 3 cities. The mentoring I received through nativelead has helped me to stay focussed by understanding the market and business better.

Best wishes to Nativelead to touch the lives of entrepreneurs from villages as Mahatma Gandhi once said 'The future of India lies in its Villages'.



Deepa
Founder | Some More Foods
[Native of Tiruppur]

I was a struggling entrepreneur at one point without any direction. I had the zeal and dynamics of an entrepreneur but something was missing in my business. I met Sivarajah sir at one of the entrepreneur events, he was able to understand the problems in my journey and suggested that I should look at something Innovative and scalable as there is no scope in what I was doing at that time. That created a spark towards building a sustainable and innovative venture.

Aspiring startups should look at utilizing forums like Native lead to take your idea to the next level.



Suresh Radhakrishnan

Chief Tea Officer | Chai King
[Native of Pollachi]

We are glad to have associated with Nativelead. It's a natural tendency for us to jump into a solution based on few assumptions about a problem. It wasn't the same after getting introduced to Nativelead.

Had several opportunities to brainstorm with SMEs and fellow spirited successful entrepreneurs which has actually helped us in figuring out the actual problem which was perceived otherwise, Set goals, Reach and Repeat. Proud to be associated with Nativelead.



Meyiappan Natarajan

Founder | RELEARN PRO
[Native of Madurai]

Every entrepreneur should have a brotherly mentor and make sure that he spend more time, that will take us to next level. Wherever I go I never forget to mention Sivarajah sir and Nativelead. Thank you so much Siva sir, you have played a very vital and important role in my entrepreneurial journey.

Thanks to Nativelead.



Mukesh kanna

Founder | Edu2020
[Native of Madurai]

In my journey as an entrepreneur, I have come across only very few organisations who actually are true to their mission and vision. Nativelead is one such organisation, where dreams of rural and semi urban entrepreneurs are nurtured and made a reality, with a pragmatic approach. Best team of experts, mentors and investors make this organisation one of its kind.

Its an honour and pride to be associated with Nativelead.



Thara

Founder | Ganya Ageo
[Native of Coimbatore]

Do you believe that an engineer from a rural background can start a startup in Tirunelveli? Yes, it is possible if you get the mentorship from a great team. When i went to nativelead with an idea, they shaped it well and guided me in each and every step. The best thing is they connected me with the right people. Within 6 months we have started the company and now we are into operation with a team of five. Indirectly 5 women self help groups, 45+ women and homepreneurs are getting benefited. Thanks for being a genuine and selfless organization and guiding me on the right path.



Palanirajan

Founder | RuralShop.com
[Native of Tirunelveli]

Nativelead : Focus Avenues

Nativelead Angels Network

Investing Local

Angel Investors are high net-worth individuals who invest their own money in start-up companies in exchange for an equity share of the business and who can add value to the company by providing proactive advice, industry connections and mentoring support. Unlike a bank loan or other types of debt financing, equity capital gives an ownership interest in the company invested.



Nativelead Startup Circle

Leading Nativepreneurs

Nativelead Startup Circle is a forum for the regional Startup companies and aspiring entrepreneurs to network; gain knowledge; get access to brainstorming partners, potential markets, coworking spaces in multiple cities and other general business services. Startup Circle also works closely with Nativelead Angels Network.

Nativelead Catalysts Circle

Sharing Wisdom

Nativelead Catalysts Circle is a subforum for mentors and startup catalysts over 40 years, of age with experience and expertise in various industries – their domains and functionality. The members of this forum are individuals with a passion to share their wisdom with aspiring entrepreneurs; they validate and improve their ideas, plans and decisions. Apart from sharing their own expertise, they also help the startups find further help by referring them to other agencies and people who fit the bill.

Nativelead Campus Circle

Trigger Your Passion

Campus Startup Circle is a unique forum designed by Nativelead to inculcate the culture of innovation & entrepreneurship amongst students. Nativelead is working with a vision to establish Campus Startup Circles in all the institutions in Tamilnadu.

Direct | Joint Events & Programs



6 Chapters

242+ Investors

09 Investments

60 Mentors

300+ Start-ups Engaged

100 + Institutions Touched

2000+ Students Engaged

30000+ Students Sensitized

Partners



MADURAI(HQ)

No.34, Hakim Ajmal Khan Road,
Chinna Chokkikulam, Madurai - 2.

Tel : 0452 4390410

Email : admin@nativelead.org

COIMBATORE

PSG-Science &
Technology Entrepreneurial Park
(PSG-STEP)

Avinashi Rd, Peelamedu, Coimbatore- 4

ERODE

Venbro Polymers
304, Bhavani Main Rd, Vairapalayam,
Erode - 4

KARUR

Textile Park
9/2A, (Old No. 2/2A),Thalappatti Village
Karur Karur - 3

TUTICORIN

Pearl Shipping
2 / 3 A, Harbour Express Road,
Madathur, Tuticorin - 8

TRICHY

Care Group of Institutions
27, Thayanur, Trichy to Dindugal Main Rd,
Trichy - 9.

NATIVE CONNECT - CHENNAI

Mafoi House
No: 41, Q Block 6th Avenue,
Anna Nagar, Chennai-40

Sponsors



www.nativelead.org